


# Minute Maid® JUICE BARS

**IT ONLY TAKES A MINUTE  
TO INCREASE  
SCHOOL LUNCH PARTICIPATION**

Minute Maid®, a world famous brand, and SHAPE UPS®, the # 1 menued frozen juice bar in schools, have teamed up to bring Minute Maid® Frozen Juice Bars to the food service industry.

**PRODUCT BENEFITS**

- 100% RDA of Vitamin C 
- Non-Dairy, Fat Free, Cholesterol Free, No Preservatives
- 1/3 Less Solid Waste Than Sticks or Cups
- Wider Top Fin -- For Easier Opening

**The Power of the Minute Maid® Brand**

- Minute Maid® brand is recognized by 98% of consumers
- Minute Maid® products are served in over 40 million U.S. households
- Minute Maid® brand conveys positive attributes\* among consumers:
  - Real Fruit
  - Good For You
  - Wholesome and Nutritious
  - Great Tasting
  - Refreshing

(\*based upon consumer research)

**CHILD NUTRITION (CN) LABELED**

2.25 fl. oz. = 1/4 Cup  
 3.1 fl. oz. = 3/8 Cup  
 3.1 fl. oz. Premium = 3/8 Cup (traditional meal pattern)  
 = 1/2 Cup (enhanced food based)

*Single Strength Juice for the Child Nutrition Meal Pattern Requirement*

**NUTRITIONAL INFORMATION**

	2.25 fl. oz.	3.1 fl. oz.	3.1 fl. oz. Premium
<b>Per Serving:</b>			
<b>Serving Size</b>	2.25 fl. oz.	3.1 fl. oz.	3.1 fl. oz.
<b>Calories</b>	60	80	90
<b>Calories from Fat</b>	0	0	0
<b>Total Fat</b>	0g	0g	0g
<b>Saturated Fat</b>	0g	0g	0g
<b>Cholesterol</b>	0mg	0mg	0mg
<b>Sodium</b>	10mg	15mg	15mg
<b>Total Carbohydrate</b>	15g	21g	23g
<b>Dietary Fiber</b>	0g	0g	0g
<b>Sugars</b>	14g	20g	22g
<b>Protein</b>	0g	0g	0g
<b>% of U.S. Recommended Daily Allowance (U.S. RDA)</b>			
<b>Vitamin A</b>	0%	0%	0%
<b>Vitamin C</b>	100%	100%	100%
<b>Calcium</b>	0%	0%	0%
<b>Iron</b>	0%	0%	0%

\*All Natural **HANDLING INSTRUCTIONS**  
 Keep frozen (0° F or below)  
 Shelf life up to one year when stored properly

